

Clearleft presents

dConstruct 2010

sponsorship pack



Contact Sophie on 0845 838 6163

WHAT IS DCONSTRUCT?

The affordable one-day web conference, combined with two days of masterclass workshops. dConstruct 2010 brings together the industry's leading thinkers to explore the power of design thinking and show how we can all become just a little bit more creative.

THIS YEAR'S TOPIC

"Design and Creativity"

DATES

1st - 3rd September 2010

VENUE

Brighton's historic Dome theatre.

HISTORY

dConstruct is in its sixth year.

DELEGATES

800 web designers, developers, product managers, CEOs, and everyone in between!

SPEAKERS & WORKSHOP LEADERS

Some of the biggest names in the industry.

POPULARITY

Tickets have been known to sell out within eight hours of going on sale.

PAST SPONSORS



“ Bang for buck the best web conference I’ve been to in years, including Future of Web Design and @media. ”

James Kelway, delegate

THE AUDIENCE

Typically a range of web practitioners, with job titles including:

- ✓ Technical Director / CTO
- ✓ User Experience Designer
- ✓ Freelance Web Designer / Developer
- ✓ Information Architect
- ✓ Senior Web Developer / Programmer
- ✓ Production / Project Manager

Delegates come from all over the UK, Europe and further afield, and from a range of companies including Microsoft, Adobe, Google, Yahoo!, Amazon and the BBC, as well as freelancers and consultants.

“ Astoundingly good... It's the kind of thing that reinvigorates your professional outlook. ”

Daniel Govan, delegate



THE SPEAKERS

We're really excited about the fantastic speakers we have lined up this year:

- ✓ Marty Neumeier (Neutron LLC)
- ✓ John Gruber (Daring Fireball)
- ✓ Brian Fling (Journalist)
- ✓ James Bridle (Freelance)
- ✓ Brendan Dawes (Magnetic North)
- ✓ Tom Coates (Yahoo!)
- ✓ Hannah Donovan (Last.fm)
- ✓ Merlin Mann (Writer)

Previous speakers include Cory Doctrow (EFF), Jeff Veen (Google), Peter Merholz (Adaptive Path), Steven Johnson (outside.in, author), Adam Greenfield (Nokia), Jared Spool (UIE), and Daniel Burka (Digg).

“ Clearleft organise events that explore the industry’s most leading-edge ideas, attracting exactly the thought leaders we wish to engage with. ”

Glenn Jones - Madgex, sponsors

BENEFITS OF SPONSORING DCONSTRUCT

- ✓ connect with influential bloggers, thought leaders, talented developers and designers
- ✓ associate your company with some of the best known Internet brands
- ✓ create brand visibility and networking opportunities at the event
- ✓ showcase your services in a way that best fits your needs
- ✓ demonstrate your commitment to the web design community

SPONSORSHIP OPPORTUNITIES

Three levels of sponsorship are available, along with additional opportunities for individual sponsorship. Sponsorship places are strictly limited.

Premier Sponsor £8000 (2 places available)	Executive Sponsor £4000 (6 places available)	Associate Sponsor £2000 (6 places available)
Introduce opening or closing speaker		
Large exhibition space with power and internet connection	Medium exhibition space with power and internet connection	Small exhibition space in foyer
10 full conference passes	6 full conference passes	4 full conference passes
Listed as premier sponsor on all marketing collateral		
Company listing in press releases		
Top logo placement on website	Logo on website	Logo on website
Logo on print adverts	Logo on print adverts	
Logo on screen during breaks	Logo on screen during breaks	Logo on screen during breaks
Logo on name badge/ programme	Logo on name badge/ programme	Company name on name badge/programme
Two guest invitations to the exclusive speakers' dinner		
Access to the sponsor and speakers' lounge	Access to the sponsor and speakers' lounge	Access to the sponsor and speakers' lounge

OTHER SPONSORSHIP OPPORTUNITIES

- Pre event party
- Post event party
- Speakers' dinner
- Refreshment breaks
- Conference lanyards
- Event t-shirts

CONTACT

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